

Experience:

- 2D / 3D Animation
- Compositing
- Board Design
- Color Correction
- Package Design
- Stop Motion
- Cel Animation
- Logo Design
- Editing
- Graphic Design
- Product Design
- Layout Design
- Illustration
- Photography
- Camera Operator
- Event Planning
- Music Supervisor

Software Knowledge:

Expert:

After Effects, Photoshop, Illustrator

Proficient:

Cinema 4D, Final Cut Pro, Flash, Dreamweaver, Traktor DJ

Special Skills:

- Experience designing solutions for a variety of media platforms.
- Design strategist.
- Develops strong conceptual ideas with practical applications.
- Consistently meets deadlines.
- Team leader with clear communication.
- Self-motivated.
- Strong multi-tasking.
- Music fanatic and DJ for over 10 years.

Awards:

2007 Silver BDA award

- Informational Graphics for the 2006 *DIRECTV DVR In-Box Demo*.

2006 Gold In-Design award

- *Project MyWorld (only on DIRECTV) logo*

Education:

Degree:

BFA IN DIGITAL MEDIA DESIGN

OTIS COLLEGE OF ART AND DESIGN (MAY 2000)

Focus:

- Broadcast Design
- 3-D Animation
- Special FX

Additional college classes:

***DEVELOPING A BUSINESS PLAN**

***MANAGING A NON-PROFIT**

***INTRO TO MEMOIR**

UCLA (2009)

Focus:

- Practice structuring a business plan.
- Expand non-profit management skills.
- Improve writing the way people speak.

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Career Experience:

PUBLICIS MODEM (JUNE-SEPT 2011)

FREELANCE SR MOTION ARTIST & EDITOR

Manage and complete motion graphics projects that can be produced in-house. Edit promos and custom company reels targeted to specific brands, clients and campaigns. Select music. Animate graphics for reel package. Color-correction.

Project: **General Mills Fiber One Brownies "Cheech & Chong Magic Brownie Adventure" End-Graphic, General Mills Yoplait Save Lids to Save Lives Dedication videos, LG Jellybean reveal video T-Mobile client reel, LG client reel, Citi client reel, Sanofi client reel**

STARDUST (NOV2010-JAN 2011, MAR-APR 2011, SEPT 2011)

FREELANCE LEAD 2D ANIMATOR & COMPOSITOR

2D animation, compositing, and cel animation. Interfacing with 3D Maya artists to resolve and refine technical details. Helped supervise and provide creative feedback for a team of animators and compositors on large projects.

Project: **Burlington Coat Factory Holiday commercials, Eve Malt Beverage (Russia) commercial, Subaru Comic-Book Commercial (Asia), Google Gives Holiday Thank-You Video, MTS Blackberry 3D Kiosk Video (Russian Airports), Starkist Tuna "Seasations" commercial**

ORGANIC (MAY2011)

FREELANCE SR MOTION ARTIST & EDITOR

Animated a graphic model of a mock product interface that visualized the future of the BBC and all of its subsidiaries to show how it will function and interact with people. Took the project from script to completion, creating a 4-minute video pitch for the future of the BBC. Supervised several designers and an animator throughout the project.

Project: **BBC "2032" PITCH VIDEO**

REDHEAD (MARCH 2010-SEPT 2010)

FREELANCE SR MOTION DESIGNER

Created 2D Animatic for Longhorn Steakhouse, provided creative feedback for 3D artist, composited and participated in client calls to get direct feedback. Added spray particles to a shot of a woman spraying febreze. Color corrected and created particle effects for a scene of the rainforest being destroyed and worked with the 3D artist to produce additional debris and compositing tools.

Project: **Longhorn Steakhouse Endgraphic, Febreze "Football" commercial, Panthera PSA**

SPARK PRODUCTIONS (MARCH 2010, SEPT-NOV 2010, JAN-FEB 2011)

FREELANCE 2D/3D ANIMATOR

Animated and composited 3D elements for multi-screen video-billboard in Times Square. Created the type animation and master-edit timing toolkit for other designers working on the rain-check version of the project package. Consolidated assets for the team to preserve server space.

Project: **Samsung 3DTV release event in Times Square with the Black Eyed Peas, Toyota 2011 Conference Video Installation, HP presentation video, Verizon kickoff, Johnson & Johnson, GE, Xerox, Kraft, Kraft-Cadbury, Genentech informational video, Rituxan, Deloitte, KKR, Baylor**

AKQA (OCTOBER 2009, JANUARY 2010)

FREELANCE 2D/3D DESIGNER & ANIMATOR

Animated and composited 3D elements for new cell phone informational sizzle video. Successfully managed completion of project while art director was out of town. Troubleshoot compression for client review and final presentation on the website. Edited and sound designed an informational video showing benefits to the consumer and brand retention, if a client became the early adopter of a new technology.

Projects: **Motorola Droid website sizzle video, Tylenol new-technology pitch video**

CLINE DAVIS MANN (JULY & SEPT 2009; NOV 2009, JUNE 2011)

FREELANCE MOTION GRAPHICS ARTIST

Animator and Editor for B2B presentation sizzle videos for various pharma clients. Consultant for project management and workflow solutions.

NBC/UNIVERSAL AGENCY: The Magic Room (2007 - 2009)

ARTIST

2D & 3D Designer, compositor and animator. Artist for on-air promos, packaging and corporate videos. Logo and brand packaging specialist.

Projects: **NBC Super Bowl XLIII Promo Package, NBC "Everywhere" Logo & Package Design, NBC on United Package, "The More You Know" 2007**

Related Personal Projects:

LITM.TV

(October and November 2010)

Launched the first video art space in an existing restaurant-bar-art-gallery in Jersey City, called LITM, which stands for love is the message. Designed a 3-screen HD video array, which provides a place for films, videos and animation to be exhibited in downtown Jersey City, NJ. Also programmed and edited two 1-hour shows that ran short-format video and animation from both local and national artists and filmmakers. Each show ran for 1-month during business hours and was paid for by local businesses that purchased ad-space in between programming. LITM continues to screen a variety of media and host film festivals and other special screening events.

UNITED DIVAS INC

(MAR 2002-AUG 2011)

A charitable 501(c)3 non-profit corporation to empower women to become artistic leaders, professionals, innovators, and role models for both aspiring and practicing artists. Awarded 3 scholarships to low-income art students. Featured over 43 different multi-disciplined women artists as "diva of the month" to offer alternative role models. Hosted numerous multi-media events from 2002-2010 featuring music, dancing, fashion shows, performance art, video installations, film screenings, open mics, illustration, design, poetry and other creative experiments. Offered workshops on copyright, grants and sponsorship for artists and online tools and marketing for artists.

SHOUTED WHISPER

(2006)

An online literary publication that features short fiction, poetry and visual narratives.

UNTITLED: 001 DARKNESS EXPERIMENT FOR BELIEF(EXP)

(MAY 2000-JUNE 2000)

One-minute piece based on the "Exquisite Corpse" method of production. Collaboration with 12 companies based on the theme of "Darkness". Shown at Promax & BDA Conference 2000, as well as Res Fest 2000. Proceeds from vhs distribution started a scholarship fund for an annual motion design competition for colleges. Submission is titled, "Its not easy being a clown..." (Project #08)

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B2 STUDIOS (AUGUST/SEPTEMBER 2009)

FREELANCE ANIMATOR

Editor and animator for graphics portion of educational commercial series. Clean up and repurpose board elements for new scenes.

Projects: **The Disney Channel "What A Life" Mariachi Divas and Bicycle Grandfather**

DIRECTV: On-Air Creative Services (2005 – 2007)

SR. DESIGNER/ANIMATOR

Designer, compositor and animator. Color Finishing. Storyboard artist for on-air promos, packaging and corporate videos. Logo design.

Projects: **Nascar Hotpass 2007 Promo, UFC #66 Promo for DIRECTV PayPerView, UFC Holiday Ids for DIRECTV PayPerView, CDUSA Redesign 2006, 2006 DVR In-Box Demo**

STARDUST (LA)

PIC AGENCY

LAMBO (2007 – 2009)

FREELANCE SR. DESIGNER/ANIMATOR

Projects: **SciFi & Directv VisionsForTomorrow.net 2008 promo, The Bourne Ultimatum (Open Title Animation), National Geographic presents An Arctic Tale (End Credit Roll), Walmart "Fresh Produce" Campaign**

G4TV: On-Air Graphics (2005)

DESIGNER

Designer for Attack of the Show as well as special projects for Cinematech, G4TV.com, X-Play, sponsored segments and network promos.

ALLOY MARKETING (2005)

FREELANCE DIRECTOR / PRODUCER

Design and execute 4 different 2K logo bumpers for FreshPic and a :30 promo for a "Win a trip to Hollywood Sweepstakes" for college campus theaters nationwide. Manage budgeting, talent placement, production and post-production needs of project from concept to completion.

DIGITAL KITCHEN

CARTEL IMPACTO

COOKED CREATIVE POST

BRASS KNUCKLES EDITORIAL (2003 - 2005)

FREELANCE DESIGNER / ANIMATOR

Clients: **Church's Chicken/House of Crunch, AT&T, Dreamworks, GM, Limp Bizkit, Chingy, Mazda, Electronic Arts, Atari, Fox & Charles Schwab**

Freelance storyboards, design and animation for television and film, viral marketing campaign design.

OPEN ROAD ENTERTAINMENT (2001 - 2002)

SR. GRAPHIC DESIGNER / ANIMATOR

Clients: **Sony, Universal, Miramax, Fox, Paramount, Screen Gems**

Executed all motion graphics and title design for both movie trailers and television previews for feature length films. Created all TV campaign graphics for **The Bourne Identity** and **Panic Room**. Coordinated and prepped all graphics for final finish.

JACOB'S-RAHI INC

D.INC DESIGN (July 2000-July 2001)

JR. DESIGNER

Clients: **KCET, Relief Band, Canal Fox, Fox Latin America, D.inc Design**
Broadcast Design and Animation. Location Scout and camera operator. Designed company website for D.Inc Design.